

Advanced Registered Nurse Practitioner Care

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Official Newsletter of ARNPs United of Washington State

February 2002

Phyllis Zimmer, ARNP 2002 Sharp Cutting Edge Award Recipient

Our very own Phyllis Arn Zimmer, ARNP, FAAN is the 2002 recipient of the Sharp Cutting Edge Award. This prestigious award is given to one recipient yearly.

This award was initiated in 1996 in honor of Nancy J. Sharp, MSN, RN, an exemplar in the world of organizational leadership for more than two decades. The recipients of the Sharp Cutting Edge Award have, like Nancy, demonstrated effective efforts "above and beyond the call of duty" on behalf of the nurse practitioner community.

Zimmer has demonstrated an extraordinary belief in NPs and has worked to improve the image and visibility of NPs. She has provided leadership in the legislative arena both nationally and in the state. She has worked extensively with nurse practitioner organizations and developing coalitions of groups working together.

It's not possible to catalog all of the work done tirelessly by Phyllis Zimmer. Send her a quick note of thanks for all she's done or tell her the next time you see her. You can send notes to her care of the ARNPs United of Washington office at 10024 SE 240th St, #201, Kent, WA 98031. Address it attention Phyllis Zimmer.

Our Labor & Industries Bill is Moving

by Mike Gregory

Our L&I bill from the 2001 Legislative session was put back into the Senate this February through the work of Senator Pat Thibadeau the sponsor of Substitute Senate Bill (SSB) 5797. He is chairperson of the Senate Health and Long Term Care Committee, and this bill appears to have originated in his committee.

Testifying for the bill were Ron Young and Mike Gregory among others. Our lobbyist, Jerry Farley met us at the capital and we were able to meet with L&I staff regarding the bill. At this time, they are agreeing to not work against us on this bill.

Shortly after lunch we spoke before the Senate Committee, educating the members on how well prepared NPs are to care for the injured workers in Washington. The comments from the senate committee were supportive. Representatives from the Association of Washington Businessmen and the Washington Trial Lawyers testified against our bill. The senators were at times appropriately critical of both of their testimonies.

We have an excellent chance to get this bill passed this year. Spread the word to all of our colleagues and contact your legislators speaking in support of this bill.

Updates will be available from au@nurse.net or on our web site at www.nurse.org/wa/au/.

We have a great deal of support on this bill from the legislators. We need to let them know that we need this bill and how much we appreciate their very real efforts on our behalf. So, contact your legislators today.

A New Member Benefit

Effective immediately members of ARNPs United of Washington who subscribe to or renew the Nurse Practitioner Journal will receive a 25% discount from the cost of their subscription. This represents a savings of \$12.50 from the cost of an individual subscription. Membership cards mailed after March 1st will contain a certificate that can be sent in with the subscription. For anyone who needs a certificate prior to their renewal date contact the office at 253.480.1035 or au@nurse.org.

National Nurse Practitioner Marketing Campaign

by MJ Henderson, Coordinator of the NPNMC

We reached our goal to raise \$120,000 for the marketing campaign! Thank you to Susan Yox of Medscape Nurses for putting us over the top.

Due to our success in developing a Speaker's Bureau and an expanded network of media contacts, the Nurse Practitioner National Marketing Campaign Board of Directors has decided to continue the campaign for another 10 months. Because we have worked very hard this year to get articles published, our network of media contacts has grown exponentially.

In early January 2002 we arranged with MSNBC news network television to interview Lt Col Ricciardi, (PNP and NAPNAP Treasurer). MSNBC was focusing on medical issues facing soldiers and Ricciardi put in a plug about NPs as providers of this care. He has also had two other media interviews this month related to Anthrax and Bioterrorism. US News and World Report has also interviewed two of our Speaker's Bureau NPs for an upcoming article on graduate level medical education. In addition, several members of the Speaker's Bureau have had media interviews or letters to the editor accepted in local newspapers. In December, Dr Jeff Bauer had another letter to the editor published in the American Journal of Managed Care, once again extolling the value of Nurse Practitioners. We encourage NPs to respond to this letter by contacting the magazine directly.

In December 2001, our PR firm Citigate Communications, published a stress and coping "tip card" that was sent to HealthNewsDigest.com. It was posted on their web site where it remained through the

Christmas holidays. The tip card is 3 inch X 8 inch and is laminated so it can be carried in one's pocket. It tells the reader how to identify the signs and symptoms of stress and lists strategies on how to cope with them. We have sent this card to all the legislators in Washington DC. Speaker's Bureau members have sent them to local newspapers and employers in their areas to help teach the general public about stress. The objective is to have people seek out NPs for help with stress. To assist people in finding NPs, we have included the website, www.nurse.net, on the card. If you would like to order these tip cards please contact Citigate Communications at 312.944.7398.

We would like to encourage you all to participate in this campaign by submitting your own nursing research articles straight to magazines and newspapers so that we can market ourselves aggressively. Or, if you prefer, e-mail your article to our PR firm: pete.selfridge@citigate-chi.com.

While we continue our quest for greater recognition over the next ten months we encourage and appreciate your support of this endeavor. Please feel free to send what monetary contributions you can to the NPNMC, PO Box 1375, Water Mill, NY 11976. No gift is too small.

Wanted
1200 NPs to Support
 the
National NP Marketing Campaign!
Donate \$100 Today
Send Your Donation To:
PO Box 1375
Water Mill, NY 11976.
 Get more information at www.nurse.net/mc

ARNPs United of Washington Dinner Meeting and CE

On April 24, 2002 at the Rainier Golf and Country Club is the time for non-member and members of ARNPs United to get together. Yep we're meeting! There are some great things taking place in Washington State, but there is also much to do. ARNPs United will be descending on Rainier Golf and Country Club for a talk on Asthma and Allergies by Eric Gershwin titled, "All You Sneeze to Nose." The dinner, sponsored by Pfizer, will be followed by a question and answer session for ARNPs United. We will be discussing the future of the organization and entertaining any questions you may have. Please RSVP to Rick Shigaki 206.282.2468.

April 24, 2002 at 6:30 pm.

Location: Rainier Golf and Country Club, 1856 So. 112th, Seattle WA, 98168. Phone: 206.242.2222

Update on Mandatory Hepatitis Reporting in Washington State

Did you know that in December 2000, chronic hepatitis B virus (HBV) infection and all cases of hepatitis C virus (HCV) infection became legally reportable conditions by both health care providers and institutions in Washington State (WAC 246-101)? This change will result in more accurate data on the burden of these diseases and guide prevention efforts. Another important reason for the change in viral hepatitis reporting is to allow identification of hepatitis B surface antigen (HBsAg)-positive pregnant women and thereby assure timely and appropriate post-exposure management (PEP) of their infants. HBV infection can be prevented in up to 95% of infants with perinatal exposure who receive appropriate and timely PEP. All HBsAg-positive women should be identified and reported to your local health jurisdiction (LHJ) for enrollment in the Perinatal Hepatitis B Prevention Program (PHBPP). The PHBPP is a public health tracking and reminder program designed to prevent infection in the exposed infant and other family members of HBsAg-positive women, and is a key component of the CDC's national HBV infection eradication strategy.

Report cases of viral hepatitis to your LHJ and include the following information in your report: demographic data, results of all diagnostic tests for hepatitis infection (normal and abnormal) results of liver function tests, clinical history, hepatitis risk factors, pregnancy status of female HBsAg-positive cases aged 12-52 years, and your name and contact information. Contact information for your LHJ is available online at <http://www.doh.wa.gov>, select "Local Health Dept./District Links".

For information on viral hepatitis reporting, go to <http://www.metrokc.gov/health> and select "Health Provider Information" and then select "HCV Infection." Additionally, in "Health Provider Information", select "EpiLog Newsletter" (September 2000, December 2000, and January 2002 issues) for details on viral hepatitis reporting, classification of cases, and summary of first year of mandatory reporting. Monthly surveillance data is also published in each issue of the EpiLog. To obtain hepatitis report forms, contact DOH Infectious Disease and Reproductive Health Unit at 360.236.3455.

To report hepatitis cases among King County residents: (1) call 206.296.4774 between 8 am - 5pm; (2) call 24-hour report line at 206.296.4782; (3) fax a copy of the test results along with case report information to our

confidential fax at 206.296.4803; or (4) for chronic cases only, mail a copy of the test results to our office. For general questions about viral hepatitis reporting in King County contact Sandra Randels at 206.205.5808, or for specific questions on PHBPP, contact Linda Vrtis at 206.296.4777.

For general questions about viral hepatitis reporting in Washington State outside of King County call 360.236.3455, or for specific questions on PHBPP, contact Trang Kuss at 360.236.3555.

Classified Ads

Nurse Practitioner Wanted

Part time or full. Pay negotiable. This is a subspecialty practice. Besides individuals with chronic sinusitis, asthma, and allergic rhinitis, we also see patients with recurrent infections, chronic and recurrent urticaria, angioedema, and etc. We will give subspecialty training. If interested, please call me at 253-627-4296 at the office or at home 253-853-4035. Arthur B. Vegh, M.D.

Nurse Practitioner Wanted

Adult Health or Family Nurse Practitioner position available; Full time - pro-choice clinic. Send resume to: Eastside Women's Health, 1100 Eastside St., Olympia, WA 98501.

Family Nurse Practitioner for Spokane

A new solo Family Practice in Spokane, Washington is looking for a Family Nurse Practitioner to oversee the clinic opening & ongoing operation. No physician on-site. Candidates must have 3+ yrs of experience as a FNP in a primary care setting, a Masters Degree, and prescribing privileges/DEA#. The successful candidate will enjoy spending some time with clinic marketing and administration, as well as providing high quality patient care. Full time, M-F. Competitive salary & benefits package. Fax, email, or mail resume to: Maddy Wiley, ARNP, FamilyCare of Kent, 10024 S.E. 240th St., Suite 201, Kent, WA 98031, Fax: 253.850.8894 Email: mwiley@nurse.net.

Regional Director of Clinician Services - ARNP

PPWW has built a reputation for the highest standards in reproductive healthcare, and advocate for Choice. PPWW is recruiting for candidates who share our pursuit of professionalism and support of the Mission. This great employment opportunity for a highly skilled enthusiastic individual to co-lead the clinician care within 17 clinic sites throughout Western WA. Qualified applicants will have strong creative and strategic thinking abilities, knowledge of global trends in nursing management, recruitment and retention as well as quality improvement and demonstrated knowledge of scope of practice rules and regulations. Exceptional leadership, interpersonal, communication, teambuilding, coaching and motivational skills needed to provide leadership to the ARNP staff. Completion of an accredited NP school, prescriptive authority, and current WA State licensure required.

The applicant selected for this position may be eligible for a \$5,000 sign-on bonus.

To apply, submit your cover ltr/resume by March 1, 2002, to

(206) 328-6818; Email jobs@ppww.org; or Mail to PPWW/HR, 2001 E. Madison, Seattle, WA 98122. PPWW offers an excellent salary and benefit package. Learn more about us, www.ppww.org. EOE.

ARNPs

PPWW has built a reputation for the highest standards in reproductive healthcare, and advocate for Choice. PPWW is recruiting for candidates who share our pursuit of professionalism and support of the Mission. We are seeking ARNPs to provide quality patient care to compliment our reproductive healthcare team. We have several opportunities to work PT/FT/Per Diem in our 17 Western WA clinics. Must have current WA State RN & ARNP (WHNP, FNP, Adult NP, or CNM) licenses, prescriptive authority, & 1+ yr women's health care experience pref.

To apply, fax your cvr ltr/resume to (206) 328-6818; email jobs@ppww.org, or mail to PPWW/HR, 2001 E. Madison, Seattle, WA 98122. Toll-free Jobline 1-866-PPWW-JOB. PPWW offers a solid benefit package. www.ppww.org. EOE.

CE Opportunities

Providing Health Care in Correctional Institutions

February 26, 2002, at Shoreline Conference Center in Seattle. Sponsored by the UW CNE. Health care providers in correctional facilities deal with a very high-risk population of people who need primary care from the time of entry into the system, through transfers to their institutions, until final release from custody. This conference addresses common health concerns of inmate populations and suggests strategies for meeting the needs of this population. [8.8 contact hrs (3.6 pharm at the advanced level) Single day: \$160 indiv/\$145 group rate]. UW CNE Contact information is below.

Pediatric Drug Therapy 2002

March 5, 2002, at Shoreline Conference Center in Seattle. Sponsored by the UW CNE. This annual update for nurses in advanced practice focuses on current recommendations in drug therapy for pediatric health problems. [8 contact hrs (6.5 clock hrs) Single day: \$160 indiv/\$145 group rate]. UW CNE Contact information is below.

Breaking the Silence

Recognition & Mgmt of Mood Disorders in Women

March 11-12, 2002, at Shoreline Conference Center in Seattle. Sponsored by the UW CNE. In increasing numbers, a silent epidemic of mental disorders is occurring in the lives of women during their reproductive years. Mood disorders in the postpartum period are experienced by 1 in 4 women and are the most common and under-diagnosed complication following childbirth. In fact, women have twice the rate of depressive and anxiety disorders as men and are most vulnerable between the ages of 18 and 44. This conference, featuring guest speaker Jeanne Watson Driscoll, coauthor of Women's Moods (2000), is designed to help health care providers recognize and manage mood disorders in women and contribute to ending this silent epidemic. [14.4 contact hrs (12 clock hrs) Entire conf: \$260 indiv/\$245 group rate; Single day: \$160 indiv/\$145 group rate]. UW CNE Contact information is below.

Rapid Response

Essential Skills for Urgent Clinical Situations

March 18, 2002, at Shoreline Conference Center in Seattle. Sponsored by the UW CNE. This annual update for nurses in advanced practice focuses on current recommendations in drug therapy for pediatric health problems. [7.3 contact hrs. Single day: \$195 indiv/\$165 group rate]. UW CNE Contact information is below.

University of Washington, CNE, Contact Info

Sheila Keener, BSN, RN, Continuing Nursing Education, University of Washington, Box 357260, Seattle, WA 98195-7260, 206.543.1047, fax: 206.543.6953, web: uwcne.org

Rituals for Grief & Joy

May 3, 2002, 6:30 pm to 10 pm., Sunset Hill Community Center. 206.781.0839. Learn rituals and new energy tools for grieving, de-stressing, and feeling JOY. Elaine Childs Gowell, PhD. Fee: \$35.00 by March 15; \$65 by April 15th; \$95 after. (3.9 WSNA CEU). Send fees to: 4702 Aurora Ave. N., Seattle, WA 98103.

Ad Information

Copy deadline is the second Tuesday of the month prior to publication. Ads may be accepted later than this on a space-available basis. Position Available Ads & Continuing Education Announcements of less than 66 words are \$45, of 66 to 130 words are \$75, and greater than 130 words are \$105. Position Available Ads are priced per insertion. Continuing Education Announcements are per offering for up to three (3) consecutive insertions. New Product Announcements per product for one insertion of 130 words or less are \$75. Ad Inserts are \$540 for one issue. All ads are subject to space

limitations and editing. Call for detailed rate information. Mail copy to ARNP Care, 10024 SE 240th St, #102, Kent, WA 98031. Phone 253.852.9042. Fax 253.480.0002. Email care@nurse.net

Healthy Humor

Q: What do you call a boomerang that doesn't work?
A: "A stick."

ARNPs United of WA State

10024 S.E. 240th St., Suite #102, Kent, WA 98031
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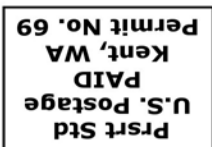
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