

Advanced Registered Nurse Practitioner Care

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Official Newsletter of ARNPs United of Washington State

July 2001

The Online NP Directory: A Great Resource!

by Bob Smithing

NP Central, the developer of the National Nurse Practitioner Directory, is asking for your help. Recently the Executive Director of a National NP Organization was stymied when attempting to find a Nurse Practitioner to see in the area they were moving into. If an Executive Director of one of our own organizations can't find an NP, then consumers don't stand a chance.

NPs are the best-kept secret in health care. For 38 years we've been the "hidden providers." We're rarely found in the Yellow Pages. Usually we're excluded from hospital and insurance directories. In short, when people want to see NPs for their health care, they have a hard time finding us. Even well-connected NPs can have trouble referring patients who are moving to another area.

So, what's a NP to do? Why...create a National Nurse Practitioner Directory with a listing of NPs from all 50 states of course! It should be a directory that could be used to **find an NP** by location, specialty, or name. The **cost should be low**, less than the cost of a Mocha per month. It should **include NPs from all areas**, organizations and specialties. It also needs to be easy to find, say something like **www.npclinics.com**. Finally, **NPs should be able to update their listings as needed**.

Well, the future is now and you can find just such a directory at **www.npclinics.com!** It's searchable. It's inexpensive – only two dollars per month. In short, it's got everything you could want...**except for the nurse practitioners!** Patients are looking for you, and other NPs want to refer to you!

To provide the best in service, we are expanding our NP membership to a minimum of 100 NPs per state. Currently we have listings for 42 states. If you're not part of this project to bring NPs out of hiding, then go to **www.npclinics.com** and sign up now. If you are one of the pioneer members, then thanks, and **encourage your colleagues to join too!**

Inside is a **directory signup form** that you can copy and give to other NPs. Help us support each other! Our goal is to place 5000 NPs in the directory by the end of the year. Don't put it off, **do it now!**

AUWS Legislative Committee Needs You!

by Jerri Henry

Have you always wanted to be an active member of ARNPs United of Washington State's Legislative Committee? Are you excited about the accomplishments

that the Legislative Committee has achieved in the past 2 years by passing four new bills into law? Want to be a part of this process and learn how you can make the legislature work for you and your practice? With the close of the regular legislative session, we are now in the "off-session" and are seeking new members for the committee. During the summer and fall we will meet approximately every 2–3 months and have monthly phone conferences to strategize our platform for next year's legislative session. We will also begin the process of meeting with opponents to our L&I bill to gain ground on the issues blocking us from getting this bill passed within the next 2 years. Stop for a minute and consider dedicating a couple of hours every month to such a worthwhile endeavor. Due to the hard work of our Lobbyist Jerry Farley, we now have a track record of accomplishment and have elevated ourselves in the eyes of our legislators. This is an exciting time to get involved and work with your colleagues to continue our forward movement toward breaking additional barriers to NP practice. Please call or write to me to sign up by July 30th at 206.534.2621 or jlhenry5@home.com.

It's Time to Complete Those Joint Practice Agreements!

by Jerri Henry

As of August 1st, the Nursing Commission at the Department of Health is accepting applications for those ARNPs who wish to prescribe Controlled Substances Class II-IV under the newly adopted Rules. The process to obtain the application (cost is \$65.00) and a sample of the required Joint Practice Arrangement can be found on their website at <http://www.doh.wa.gov/nursing/rules.htm>. Once completed the forms can be mailed to: Department of Health, PO Box 1099, Olympia, WA 98507-1099. This website also includes a generic letter to the physician written by the Department of Health explaining the Rules and covers potential questions about liability issues and collaboration. Remember that this expanded scope cannot be utilized until the Department of Health approves your Joint Practice Arrangement and you have a DEA license indicating Schedules II-IV. The DEA has indicated that they need approximately 90 days after Nursing Commission rules are effective for them to review and incorporate the rules - this approximate date is October 1, 2001. Submit applications to the DEA in September and expect to receive your license by October. Information on applying for a DEA license or an expanded designation for those who already have a DEA number can be found on the [DEA web site at www.deadiversion.usdoj.gov](http://www.deadiversion.usdoj.gov).

An Invitation to ARNPs United of Washington State's Annual Meeting

by Jerri Henry

This is an open invitation to all Washington State ARNPs to attend our annual meeting to be held on Thursday, September 20, 2001 at 12:15 - 1:00 pm at the Washington State Convention and Trade Center in Seattle. As has been the tradition for many years, the annual meeting is held in conjunction with the Primary Care Conference, and features an agenda filled with highlights of the organization over the past year presented by your Board of Directors. Steve Felton, Acute Care NP from Seattle, will officially begin his two-year term as organization President. In addition, our professional lobbyist Jerry Farley will be giving a recap of this year's successful legislative session, and time will be given to address your questions. Bring your lunch and plan on attending this exciting event!

Half-Day Symposium on Opioid Use

by Marty Couret

ARNPs United of Washington State is thrilled to announce a half-day symposium on the use of opioids in practice. This Purdue Pharmaceutical sponsored event will provide continuing education for all topics discussed. Strategically timed, this event will take place in early October just as most WA nurse practitioners receive the ability to write prescriptions for Schedule II through IV medications. As an added bonus, there will be a forward thinking presentation on the medical applications of handheld computers in health care. As we approach October, more information will be available.

National Nurse Practitioner Marketing Campaign Update

by Westley Byrne

With much of the foundation now laid, MSI has begun the media-building process in earnest. By mid-June, both the News Release and the op-ed article were widely distributed to key contacts in the Campaign's major target markets. Media outlets receiving the News Release have been invited to learn more about the Campaign's purpose and progress through Media Kits designed by MSI. In addition to print media, web-based MEDSCAPE was made aware of the initiative, and elected, through the good offices of nursing colleague Dr. Susan Yox, to post the News Release on several of its web pages. The response from this publicity has been very encouraging, especially because much of it has come from quarters not heard from until now. Thank you, Medscape.

MSI is beginning to field media responses to the op-ed article, working to gain maximum exposure among the Campaign's target audiences and negotiate publication rights. Through the firm's efforts, two more NP

interviews have been conducted, one with an ad agency representing a major pharmaceutical wanting to improve their "pitch" to NPs, and the other with a writer for the American College of Physicians/Internal Medicine, doing a piece on collaboration. As with last month's Managed Healthcare News interview to be published in August, we will certainly let everyone know more as the ACP/IM contact develops.

In the meantime, MSI has begun its work with the NPs who have volunteered to serve as spokespersons for the Campaign and the NP profession generally. Initial focus is on ensuring that all have the necessary information and knowledge to be media-ready. Beyond that, the heart of the Speakers' Bureau will lie in the rich NP stories that MSI is compiling through surveys and interviews to generate media interest. Among the invaluable lessons being learned: local media want local stories, and reporters' deadlines are tight. Campaign speakers are being asked to tailor their comments specifically to a particular publication's readership and to respond on a moment's notice. NPs everywhere will reap the benefits as these leaders' stories and messages are disseminated.

In contributions, the Campaign has moved slightly beyond \$105,000. Thirty state/regional/local groups are represented, several of them many generous times over, for which we are so grateful. Individuals (again, some many times) from every state in the union save 5 - Hawaii, Idaho, North Dakota, Oklahoma, and Vermont have sent checks. On a number of occasions, the checks have been accompanied by wonderful accounts of self-initiated strategies to encourage others to contribute, proving again that NPs are as creative as they are accomplished. Thank you, one and all, for your votes of confidence. We are working literally every day to make your voices heard.

Wanted
1200 NPs to Support
the
National NP Marketing Campaign!

Donate \$100 Today
Send Your Donation To:

PO Box 1375

Water Mill, NY 11976.

Get more information at www.nurse.net/mc

Classified Ads

Nurse Practitioner, Gerontology

Mon.-Fri. FT days. State certified, licensed ARNP sought to provide primary care for selected nursing home patients. Will work collaboratively with geriatrician. Requires two years acute care or

Join the National Nurse Practitioner Directory

Nurse practitioners are the best-kept secret in health care. We want to help you change this. As you know it's hard to find a nurse practitioner. We're not always in the phone book; insurances and hospitals don't always list us in directories for consumers. But, consumers are smart, more and more are using the Internet to find health care information. That's where the National Nurse Practitioner Directory comes in...

It's easy for consumers; they go to www.npclinics.com and search for a nurse practitioner. They can look by zip code, state, speciality, practitioner name or practice name. They are shown a list of nurse practitioners that meet their selection criteria. It's a free search and it's easy.

It's easy for nurse practitioners; go to www.npclinics.com and add your directory listing. It costs \$2 per month, (\$25 billed yearly) and consumers can find you and your practice. If something changes, it's easy (and free) to change your information on-line. As an added incentive, you will get free access to the NP Only section on NP Central while you are listed in the directory.

Join the National NP Directory today at www.npclinics.com. You can also fill out the directory application attached and mail or fax it to our office. It couldn't be easier! For additional information call us at 800.467.7701 or email us at npss@nurse.net.

Bob Smithing

**Send the completed directory form to:
Nurse Practitioner Support Services, 10024 SE 240th St, #102, Kent, WA 98031
or fax it to: 253.852.7725 or complete the survey on the web at: www.npclinics.com**

PROFESSIONAL AND PRACTICE INFORMATION

Please enter information about your practice exactly as you would like it to appear in the directory. For all sections **Bold** items are required. Non-bold items are requested. This information will be available to consumers.

Name: _____
First, middle and last names.

Credentials: _____
These display after your name. Suggested format is highest degree, licensure, and then other. (MSN NP FAAN). 15 characters are allowed.

Nickname: _____
If you like to use a nickname you can include it here. It will display after your formal name. For example: Robert T. Smithing, MSN NP "Bob"

Type of NP program: _____ **Year Graduated:** _____ **Degree Granted:** _____
Adult, Family, Pediatric, etc From NP Program By NP Program

Highest earned degree: _____ **Gender:** Female Male

Certified Specialty: _____ **Certifying Body:** _____

Practice Name: _____

Physical Address: _____
This is the address you give to your clients when they want to come and see you.

Postal Address: _____
Use this only if your mailing address is different from the above address. E.g., P.O. Box 123.

City / State / Zip: _____

County / Country: _____

Phone: _____ **Fax:** _____
Please use the format 999.999.9999 X-9999 Please use the format 999.999.9999 X-9999

Continued on reverse side

Specialty: _____ Primary Care Specialty Care
Enter the predominant focus of your clinical practice.

Email: _____
Required so directory administrator can reach you. Will not be released to consumers unless so requested.

Practice web address: _____

Picture URL: _____
If you have a web address for a picture of you put it here. This should be a link directly to the picture itself.

PROFESSIONAL STATUS INFORMATION

The information below will not be released to consumers. It will be used to help identify and correct duplicate entries, to resolve other administrative issues, and selectively for research.

Practice Status: Active Student Not Practicing as NP Looking for NP Position

Prior Name: _____ Date of Birth: _____

Can you prescribe medications: Yes Yes, using formulary No

Mail Preferences: (Select as many choices as you desire. Occasionally we're asked to provide a mailing list for groups wishing to mail information to NPs. We don't want to send anything you don't want to get.)

- No restrictions at this time
- | | |
|---|---|
| <input type="checkbox"/> Do not send CE information | <input type="checkbox"/> Do not send Product information |
| <input type="checkbox"/> Do not send Employment information | <input type="checkbox"/> Do not send Legislative information |
| <input type="checkbox"/> Do not send NP organization information | <input type="checkbox"/> Do not send any information |

HOME INFORMATION

The information below will **not** be released to consumers. It will be used to help identify and correct duplicate entries, to resolve other administrative issues, and selectively for research and networking with other NPs.

Home Address: _____

City/State/Zip: _____

Country: _____

Phone: _____ Fax: _____

USER NAME AND PASSWORD

Pick a User Name and Password so that you can come back and update your information at anytime. You can log-in at www.npclinics.com. If you forget your password it can be emailed email address you listed.

User Name: _____ **Password:** _____

PAYMENT AND CREDIT CARD INFORMATION

I've enclosed a check for \$25.00 payable to NPSS (Nurse Practitioner Support Services)
Please charge \$25.00 to MasterCard VISA American Express
Your credit card statement will list NPSS Internet Wizards as the vendor

Cardholder Name: _____

Card Number: _____ **Expiration Date:** _____

Cardholder Signature: _____

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community experience, ability to assess and manage health conditions, and ability to work with clients, caregivers and health care providers. Integrate with a multi-faceted, community-focused senior care program sponsored by Overlake Hospital. Requires drivers license and use of personal vehicle. Contact Maribeth Culpepper, RN, Nurse Recruiter @ 425.688.5926.

Nurse Manager Wanted

Seattle University is seeking a Manager for our Student Health Center, which operates mid-August to mid-June annually. Includes supervision of primary care providers and office staff; liaison with contracted physician(s); responsibility for budget, records and provision of direct clinical care to diverse population of 6,000 undergraduate and graduate students. Reqs: Master's Degree in an accredited nurse practitioner program. Licensed ARNP with prescriptive authority in WA state by start of employment. Four years experience as supervisor in a primary care clinic. Five or more years experience providing direct clinical services, preferably in a university setting. Send cover letter, resume and 3 references to Human Resources, Seattle University, Pos. 01069, 900 Broadway, Seattle, WA 98122-4340. Priority consideration given to resumes received by 8/1/01. Full position announcement available at <http://www.seattleu.edu/services/hr/openpos/01069.html>.

ARNP Wanted

Busy Rheumatology practice, minutes from downtown Seattle, seeks kind, compassionate Nurse Practitioner. Primary responsibilities include management of patient's chronic musculoskeletal ailments, some general Internal Medicine and some clinical research. Intellectually stimulating environment, excellent benefit package, part of the Highline Health Care Network. Please send cover letter & resume to HME attn: Gail Cumma, 137 Southwest 154th St., Burien, WA 98166 or Fax 206-431-3939.

Mental Health, PT Pediatric ARNP

Space open in child/adolescent multidisciplinary private practice group in the Eastside for med. evaluations and med. management. Thriving practice with strong referral base, internal referrals, group consult, office manager and asst., all amenities, nice people. Fax vita to Redwood Psychological & Counseling Services, attn. Dr. Wagner, @ 425-485-5464.

Women's Health NP

Family practice seeking full-time licensed ARNP, with interest in women's health issues. No OB care. No hospital rounds, night call, or weekend call. Lab and x-ray on-site. Will work with three doctors.

Effective August 2001. Benefit package upon completion of probation period. Please send resume to:

Family Practice Center of GH
Attn: Janet
815 K St.
Hoquiam, WA 98550
or fax to: 360-533-7107 Attn: Janet

Psychiatric Nurse Practitioner

Stafford Creek Corrections Center at Aberdeen, WA (near Olympia, WA), seeks a Correctional Health Care Specialist - Mental Health with prescriptive authority. (Recruitment #: SCCC-4-2001-OC-LL). The position requires a valid Washington State license to practice as a Registered Nurse AND current certification from an approved national certification program verifying completion of an advanced formal education program in mental health, and possession of a current designation as an Advanced Registered Nurse Practitioner with prescriptive authority in the State of Washington.

Stafford Creek Corrections Center's Mental Health Unit provides a full spectrum of psychological services to 1,900-2,000 adult (18-90+ years old) male inmates and offers the opportunity to learn neuropsychological evaluating as well as the latest risk assessment techniques.

The salary range (62) is \$3,968-\$5,078 per month plus a generous benefits package (paid vacation, medical and dental insurance, sick leave, etc.). The Washington State Department of Corrections is an EOE. Interested persons should go to the website www.wa.gov/doc to download the job application. Please send completed Washington State application to: Stafford Creek Corrections Center, Attn: Human Resource Office, 191 Constantine Way, Aberdeen, WA 98520. For additional information and job announcement you may call Angela at (360) 537-2202.

Half-Time ARNP Needed

ARNP for half-time position to work with internal medicine physician group. Clinic practice as well as nursing home patient management. Previous geriatric and nursing home experience preferred. Submit cover letter and resume to: Assistant Administrator, Skagit Valley Medical Center, 1400 E. Kincaid, Mount Vernon, WA 98274.

Unexpected Opening for ARNP or PA

Outpatient specialty practice of Rheumatology with two well-established Rheumatologists Dr. Robert Ettlinger and Dr. George Krick in Tacoma, WA. Evaluate, treat and follow your own patients, 4-5 days a week. Nursing support, X-ray, and Dexa in office. Competitive salary depending on experience. On-job training, friendly supportive atmosphere, excellent hours and benefits. No call, holidays or weekends! Call 253.272.2261 or 253.572.3520, fax 253.627.9842 or email: REttlinger@Juno.com.

ARNP Needed in Clallam County

Clallam County Hospital District No. 1 is located in the NW corner of Olympic National Park and is close to the ocean, high country, hiking, fishing and hunting, and many in the community are active in the arts. We are seeking a Family Practice ARNP to work with two Family Practitioners (MDs) in our medical clinic. Prefer 3 years experience. We offer an excellent benefits package including paid malpractice and liberal paid leave. Please send CV to: Forks Community Hospital, 530 Bogachiel Way, Forks WA 98331. Phone 360.374.6271. Fax: 360.374.5220. www.forkshospital.org.

CE Announcements

July 27, 28 and November 16, Optimizing Clinical Benefits with Hepatitis C Therapy, Seattle, Washington

Announcing a FREE Continuing Education Series for Registered Nurses, Nurse Practitioners, and Physician Assistants in Seattle, Washington on July 27, July 28, and November 16. Program Focus: Optimizing Clinical Benefits with Hepatitis C Therapy. For a complete listing of program locations, dates, and online registration information, please contact us at: www.AdvancMed.org or contact us at 1-800-396-9577. Nursing Participants will receive 4.0 CE contact hours. Physician Assistant Participants will receive 3.5 CME contact hours.

Good Grief Rituals® Workshop

Learn tools for dealing with your own and your clients loss, change, and bereavement issues. September 7, 2001. \$25 deposit: Fee: \$45-85.00 (sliding scale). Location: 4702 Aurora Ave. N. Seattle. WA. 98103. 3.6 Nursing CEU. Elaine Childs Gowell ARNP PhD. 206.781.0839.

Are You Ready for Schedule II-IVs? Privileges, Pitfalls, and Responsibilities

Course Fee: \$130.
Contact Hours: 8 pharmacology hours at the advanced practice level
Type: Self-Study

This conference was held in June and addressed issues for nurse practitioners related to prescribing controlled substances. Topics include the history and current status of legislation in Oregon and Washington, the joint practice requirement in Washington and how it will be implemented, DEA responsibilities and recommendations for practitioners, practical approaches to prescribing opioids and analgesics, clinical advances in pain management, compliance with

patient-centered chronic pain management guidelines, managing potentially addicting medications with patients with chronic pain, prescribing stimulants and other psychoactive drugs, and legal and ethical issues in prescribing controlled substances.

For a brochure or more information:
Sheila Keener
CNE, T303 Health Science Building
206.543.1047, Fax 206.543.6953
email: cne@u.washington.edu
www.son.washington.edu/cne/uwcne.org

Ad Information

Copy deadline is the second Tuesday of the month prior to publication. Ads may be accepted later than this on a space-available basis. Position Available Ads & Continuing Education Announcements of less than 66 words are \$45, of 66 to 130 words are \$75, and greater than 130 words are \$105. Position Available Ads are priced per insertion. Continuing Education Announcements are per offering for up to three (3) consecutive insertions. New Product Announcements per product for one insertion of 130 words or less are \$75. Ad Inserts are \$540 for one issue. All ads are subject to space limitations and editing. Call for detailed rate information. Mail copy to *ARNP Care*, 10024 SE 240th St, #102, Kent, WA 98031. Phone 253.852.9042. Fax 253.480.0002. Email care@nurse.net

Healthy Humor

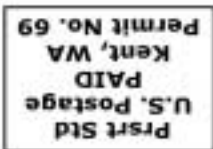
Given that we're into summer, and a lot of you are traveling.....

A buzzard strolled on to the airplane with a dead raccoon under each wing. The flight attendant stopped him and said "I am sorry sir, only one carrion per person."

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Email: au@nurse.net
Web site: <http://www.nurse.org/wa/au/>

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